



14. Amendment/Interpretation

The IOC reserves the right to amend these Guidelines, as it deems appropriate. The IOC Executive Board shall be the final authority with respect to the interpretation and implementation of these Guidelines. The English version of these Guidelines will prevail.

15. Definitions

“Games Marks” means the official emblem, mascot, pictograms and other identifications, designations, logos and insignias identifying the Olympic Games and does not include the Olympic Symbol

“Guidelines” means the IOC Social Media, Blogging and Internet Guidelines for participants and other accredited persons at the London 2012 Olympic Games

“IBC” means International Broadcast Centre

“IOC” means the International Olympic Committee

“LOCOG” means the London Organising Committee for the 2012 Olympic and Paralympic Games

“MPC” means the Main Press Centre

“NOC” means National Olympic Committee

“Olympic Games” means the London 2012 Olympic Games, to be held between 27 July – 12 August 2012

“Olympic Venues” shall include all venues which require an Olympic accreditation card or ticket to gain entry, including the Olympic Village, Village Square, the competition venues, the training and practice venues and the Olympic Park Common Domain

“Olympic Marks” means the Olympic Symbol and the Games Marks

“Olympic Park Common Domain” means the primary Olympic site in East London which contains multiple Olympic Venues, including the Olympic Village, Olympic Stadium, Aquatics Centre, IBC, MPC and the venues for numerous other Olympic sports

“Olympic Symbol” means the five interlaced rings

“Period of the Olympic Games” means the period from the opening of the Olympic Village on 16 July 2012 until the closing of the Olympic Village on 15 August 2012

“Take Down Notice” means a notice requiring a participant or other accredited person or third party to take down a blog in whole or in part within a specified time

“Village Square” means the Square which will be located adjacent to but separated from the residential zone of the Olympic Village which will host a number of activities including Team Welcome Ceremonies